



# Food Literacy Center Ribbon Cutting Ceremony

September 1, 2022

# About Food Literacy Center



## Our Mission

**We inspire kids to eat their vegetables.** We teach children in low-income elementary schools cooking, nutrition, gardening, and active play to improve our health, environment, and economy.



## Why food literacy is needed:



**Only 25%** of kids are eating the recommended serving of fruits and veggies.



**40%** of Sacramento children are overweight

Low intake of vegetables in childhood is linked to health problems throughout the lifespan, including allergies, asthma, heart disease, and diabetes.

## How we help kids:

- Serve Title 1 schools in the Sacramento area.
- Free, online cooking and nutrition classes.
- Fresh produce distribution to food and nutrition insecure students and their families.
- Bring joy and trauma-informed food literacy teaching approach to promote resilience.
- Inspire kids to eat their vegetables.

# Food Literacy Center



Food Literacy Center now sits on a 2.5-acre space featuring a cooking classroom, commercial kitchen, office & training space, and a future 1-acre student garden.

## Our new center includes:

- State-of-the-art zero net energy building.
- Cooking classroom for food literacy classes.
- Training and office space for staff and volunteers.
- Commercial kitchen for staff to prep lessons and distributions.
- Community programs: family cooking classes, school field trips, and more.
- Future student gardens with garden beds, orchards, paths, farm animals, and more.

Your support will be a substantial investment in an underserved community, bringing hands-on cooking education to thousands of children and community members.



# Platinum Sponsor - \$20,000



- Logo displayed at the event.
- Acknowledged in one outgoing press release regarding Ribbon Cutting.
- Prominent logo placement on event invitation, program, and onsite banner.
- Prominent logo recognition on event website and 6 email newsletters.
- 6 tags/mentions in social media posts.
- One high-quality photo to be taken at the event with your logo/product.
- Verbal recognition at event.
- Opportunity to have tabling/sampling/giveaway booth at the event.
- Opportunity for company representatives to participate/volunteer.
- Logo on our funders page on our website.
- Listed in our 2022-23 Annual Report.
- 10 event tickets.



Funds support Food Literacy Center's mission of inspiring kids to eat their vegetables through free afterschool programs in low-income schools.

# Gold Sponsor - \$10,000



- Logo displayed at the event.
- Acknowledged in one outgoing press release regarding Ribbon Cutting.
- Logo placement on event invitation, program, and onsite banner.
- Logo recognition on event website and 4 email newsletters.
- 4 tags/mentions in social media posts.
- One high-quality photo to be taken at the event with your logo/product.
- Verbal recognition at event.
- Opportunity to have tabling/sampling/giveaway booth at the event.
- Opportunity for company representatives to participate/volunteer.
- Logo on our funders page on our website.
- Listed in our 2022-23 Annual Report.
- 6 event tickets.

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# Silver Sponsor - \$5,000



- Logo displayed at the event.
- Listing recognition on event invitation, program, and onsite banner.
- Listing recognition on event website and 2 email newsletters.
- 2 tags/mentions in social media posts
- Verbal recognition at event.
- Logo on our funders page on our website.
- Listed in our 2022-23 Annual Report.
- 4 event tickets.



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# Bronze Sponsor - \$2,500



- Listing recognition on event invitation, program, and onsite banner.
- Listing recognition on event website.
- 1 tag/mention on social media post.
- Verbal recognition at the event.
- Listed in our 2022-23 Annual Report.
- 2 event tickets.

Funds support Food Literacy Center's mission of inspiring kids to eat their vegetables through free afterschool programs in low-income schools.

# Become a Sponsor



Your sponsorship will allow us to continue our mission and expand our free programs to reach more kids in Sacramento. Together, we are creating a healthier future for kids!

Contact our office to learn more:

Office phone: (916) 476-4766

email: [info@foodliteracycenter.org](mailto:info@foodliteracycenter.org)

