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July 31, 2015

Jay Hansen, School Board Member
Sacramento City Unified School District
5735 47th Avenue
Sacramento, CA 95824

Dear Mr. Hansen,

Please accept this letter of support for Food Literacy Center as project lead for the Leataata Floyd Project. We believe they will be a successful addition to the students' lives and to the school experience.

We recently became engaged with Food Literacy Center after researching charities that best fit our personal ideals. My wife works at Kaiser and has a public health degree. I run a medical supply company, own Sacramento's only local certified organic juice company, Sun & Soil Juice Company, and own Insight Coffee. Health of local families is highly important to us. The work that Food Literacy Center does truly accomplishes results with those they serve, which is what attracted us to them.

This summer, we funded the nonprofit's first summer school program at Leataata Floyd. We had the joy of volunteering during one of the classes as the children learned to make guacamole. Most of the students had never seen an heirloom tomato, and many had never even eaten guacamole. We were impressed with the strategies the nonprofit's Food Genius instructor used to inspire the kids to taste these new foods. We also got to meet the dedicated and diverse interns that were donating their summer to help in the classroom. It was clear that they were truly passionate about working with kids—and that they all had fun, which resonated with the students.

On the same day we visited, a senior representative from the Department of Public Health was also participating in the class to learn about Food Literacy Center's work. We were impressed to see the broad range of partners the nonprofit engages to ensure the community takes ownership in the success of their students.

I hold an MBA and have also worked with the nonprofit on business assessment. They have the necessary systems in place to continue to grow their nonprofit and reach more students. Their staff are smart, savvy and work closely as a team. They have access to senior staff in my own companies to help them succeed. They have strong donor and community networks that they leverage to run an efficient nonprofit.

We have been truly pleased with our experience partnering with Food Literacy Center from the programs we witnessed in the classroom to the fellow donors they engage and their volunteers and staff. We believe in their model to inspire low-income elementary kids to eat their vegetables through hands-on education. They have our full support as project lead for the Leataata Floyd Project, and we commit our continued support through expertise, mentorship and dollars to help them succeed.

Most sincerely,
Chris & Amanda Ryan