

FOOD LITERACY PROGRAM SPONSORSHIP MARKETING BENEFITS

SPONSORSHIP BENEFITS	PEPPER SPONSOR \$18,000	TOMATO SPONSOR \$10,000	ORANGE SPONSOR \$5,000	SNAP PEA SPONSOR \$2,500
# of students/week x 14 weeks reached	100	56	28	14

ONLINE & MEDIA RECOGNITION

Social Media Promotion	●	●	●	●
Website Presence	●	●	●	●
Email Announcement	●			
Press Release	●			
Blog post	●	●		
End of the Year Thank You Email Blast	●	●	●	●

ON-SITE RECOGNITION

Program Visitation*	●	●	●	●
VIP Program Tours*	●	●	●	●
Logo on Weekly Recipes	●			
Corporate Item in Food Literacy Kits**	●	●	●	●
Logo on Banner placed in School	●	●	●	●

ORGANIZATIONAL PUBLICATIONS

Annual Report	●	●	●	●
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*Must be scheduled in advance with Community Partnerships Director

**As appropriate. Must be approved in advance by Executive Director

We'll work with you to create a sponsorship package that fits your needs!

Please contact our Community Partnerships Director, Melissa Granville, at

melissa@foodliteracycenter.org or (916) 476-4766.