

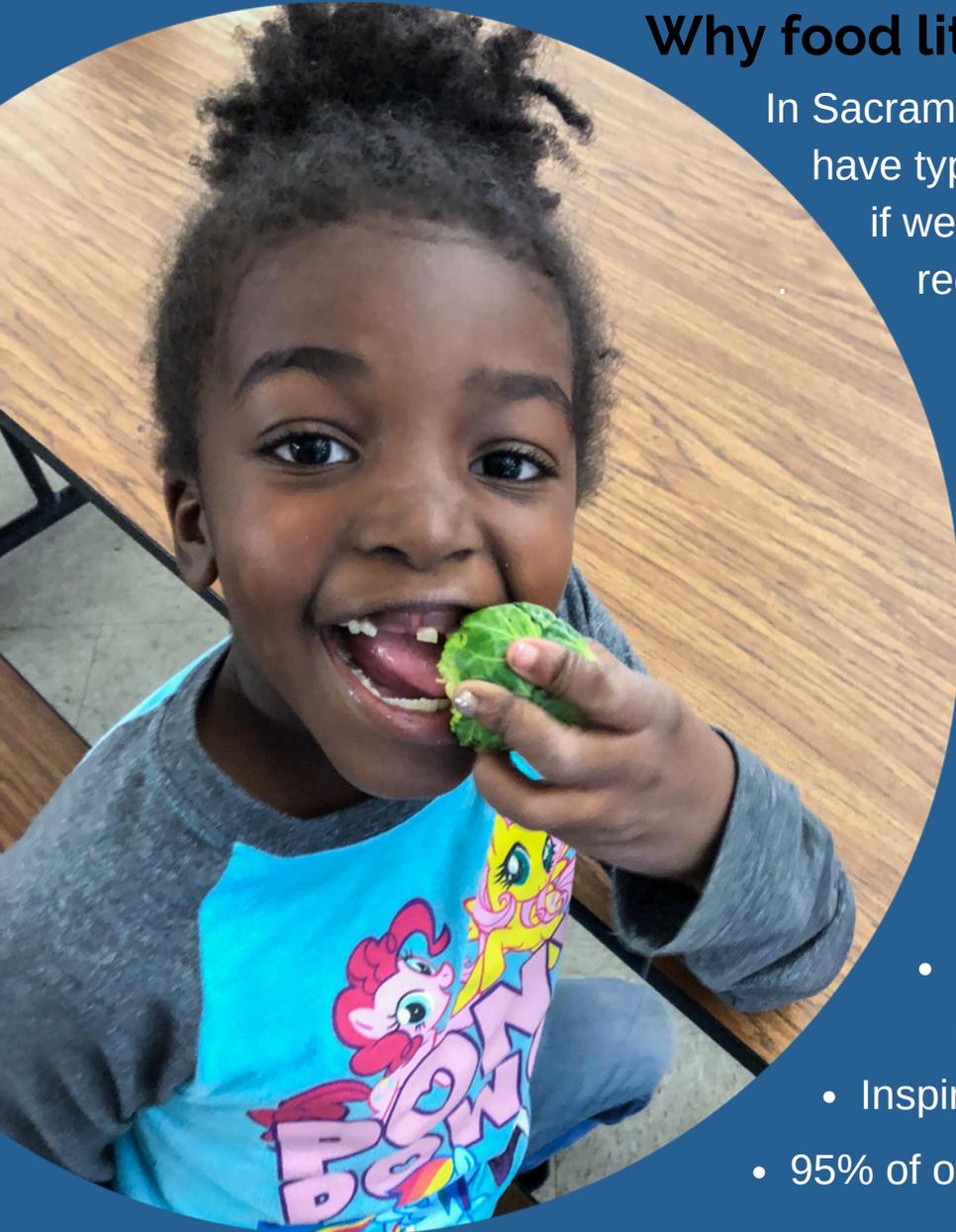


Food Literacy Center



**Future Cooking School
Three-year Sponsorship Opportunities**

About Food Literacy Center



Why food literacy is needed:

In Sacramento, 40% of kids suffer from childhood obesity, and 1 in 3 have type 2 diabetes. These diet-related diseases are preventable if we eat our vegetables. Yet only 4% of kids are eating the recommended amount of fruits and veggies.

We work in low-income schools where students are at highest risk for diet-related diseases. Most of them eat three free meals a day at school.

How we help kids:

- Serve Title 1 schools in the Sacramento City Unified School District, focusing on South Sacramento
- Free, hands-on cooking and nutrition classes
- 14-week STEM-based curriculum
- Bring joy and trauma-informed food literacy teaching approach to promote resilience
- Inspire kids to eat their vegetables
- 95% of our kids fearlessly try a new fruit or vegetable each week

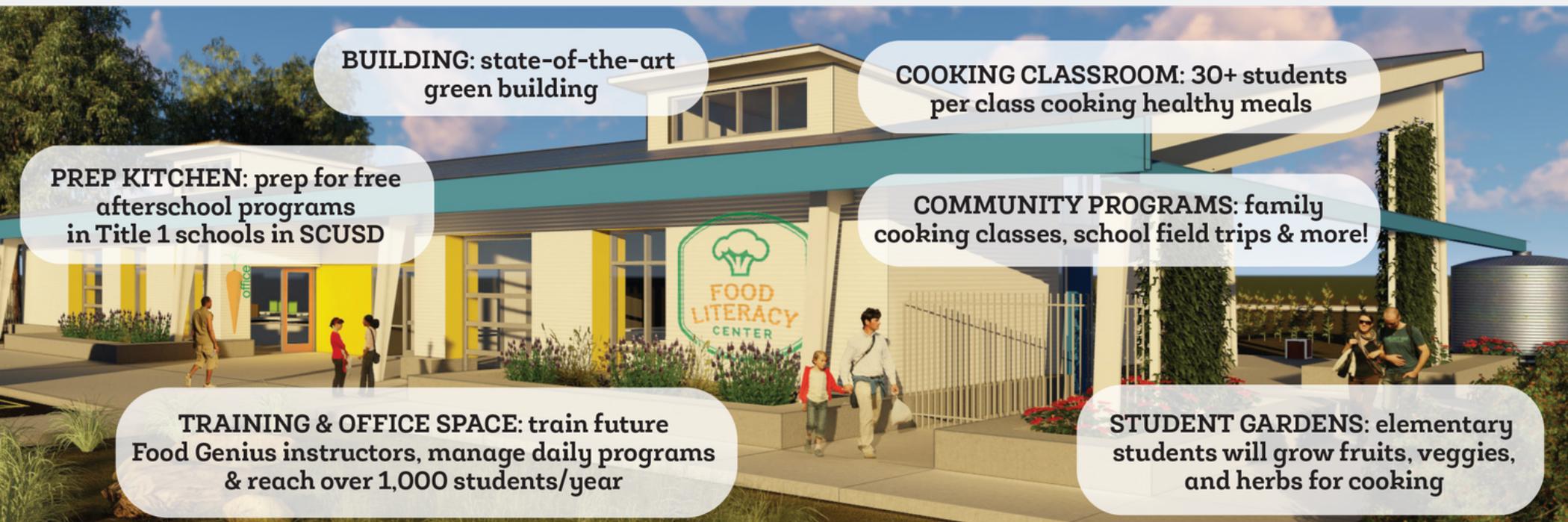
Cooking School & Headquarters

Our new center is coming soon! Floyd Farms at Leataata Floyd Elementary will be home to a city-run community garden, Food Literacy Center's cooking school and headquarters, and student gardens managed by our program staff.

This ambitious and first-of-its-kind project is in partnership with the Sacramento City Unified School District (SCUSD), the City of Sacramento, and The Mill at Broadway, which neighbors the school campus.

Your multi-year support will be a substantial investment in an underserved community, bringing hands-on cooking education to thousands of children and community members.

The best part? The building is being paid for by developer fees, not with donations. The new space allows us to increase our free programs--so we are asking for your support.



BUILDING: state-of-the-art green building

COOKING CLASSROOM: 30+ students per class cooking healthy meals

PREP KITCHEN: prep for free afterschool programs in Title 1 schools in SCUSD

COMMUNITY PROGRAMS: family cooking classes, school field trips & more!

TRAINING & OFFICE SPACE: train future Food Genius instructors, manage daily programs & reach over 1,000 students/year

STUDENT GARDENS: elementary students will grow fruits, veggies, and herbs for cooking



Future Cooking School

YOU can be part of the project! Please help with donations & equipment.

Food literacy classes begin in new space!

Free food literacy classes continue in afterschool programs across the district.

School board unanimously names Food Literacy Center as operator of cooking school and student gardens at Floyd Farms

First project renderings shared & onsite tours

1st Food Literacy Academy trains Food Geniuses

Food Literacy Center founded

2011

2013

2016

2018

2020+

2015

Strategic conversations with SCUSD, The Mill at Broadway & the City of Sacramento

Letters of support from leaders like Alice Waters

Trained by Edible Schoolyard Project & Sage Garden Project

2017

HMC Architects selected to build the SCUSD Central Kitchen and agreed to design our center pro-bono

2019

Architectural drawings complete, submitted for permits

Groundbreaking in September

2012

September is named Food Literacy Month by CA Assembly & Senate

foodliteracycenter.org

\$10,000/year for 3 years

Platinum Sponsor - \$30,000

Recognition at each Event

Year 1: Groundbreaking, September 18, 2019

Year 2: Ribbon Cutting, Estimated September 2020

Year 3: One-year Anniversary. Estimated September 2021

- Acknowledged in outgoing press releases regarding each yearly event
- Logo placement in event initiatives, including invitation, program, onsite banner and signage
- Prominent recognition on event website, e-blasts and social networking campaigns
- Verbal recognition at each event
- Opportunity to have tabling/sampling/giveaway booth at each event
- Opportunity for company representatives to participate/volunteer, including interviews and photos with on-site press

Ongoing Recognition

Year 1: Logo placement on project banner at the construction site and on handout for all tours

Year 2: Logo on recognition pizza paddle and 1 of 4 cooking stations (for 2 years from ribbon cutting)

Year 3: Logo placement on bench (for 1 year from anniversary party)

- Tagged 5 times in social networking campaigns each year
- Logo on our funders page on our website each year
- Listed in our Annual Report each year



Funds support Food Literacy Center's mission of inspiring kids to eat their vegetables through free afterschool programs in low-income schools.

\$5,000/year for 3 years

Gold Sponsor - \$15,000

Recognition at each Event

Year 1: Groundbreaking, September 18, 2019

Year 2: Ribbon Cutting, Estimated September 2020

Year 3: One-year Anniversary. Estimated September 2021

- Logo placement in event initiatives, including invitation, program, onsite banner and signage - position and size relative to sponsorship level
- Logo on website and e-blasts
- Verbal recognition at each event
- Opportunity to have tabling/sampling/giveaway booth at each event

Ongoing Recognition

Year 1: Logo placement on project banner placed at the construction site

Year 2: Logo on recognition pizza paddle and board room
(for 2 years from ribbon cutting)

Year 3: Logo placement on a raised garden bed (for 1 year from anniversary party)

- Tagged 3 times in social networking campaigns each year
- Logo on our funders page on our website each year
- Listed in our Annual Report each year



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\$2,500/year for 3 years

Silver Sponsor - \$7,500

Recognition at each Event

Year 1: Groundbreaking, September 18, 2019

Year 2: Ribbon Cutting, Estimated September 2020

Year 3: One-year Anniversary. Estimated September 2021

- Listed onsite at each event and in the program
- Listed on event website and e-blasts

Ongoing Recognition

Year 1: listed on project banner placed at construction site

Year 2: listed on recognition pizza paddle (for 2 years from ribbon cutting)

Year 3: listed on fruit tree (for 1 year from anniversary party)

- Tagged 2 times in social networking campaigns each year
- Logo on our funders page on our website each year
- Listed in our Annual Report each year



Funds support Food Literacy Center's mission of inspiring kids to eat their vegetables through free afterschool programs in low-income schools.

Become a Sponsor

Your partnership will allow us to continue our mission, and to expand our free programs to reach more kids in Sacramento. Together, we are creating a healthier future for kids!

We'll work with you to create a sponsorship package that fits your needs!

Amber Stott

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