



Food Literacy Center



Future Cooking School
Two-year Personal Sponsorships

About Food Literacy Center

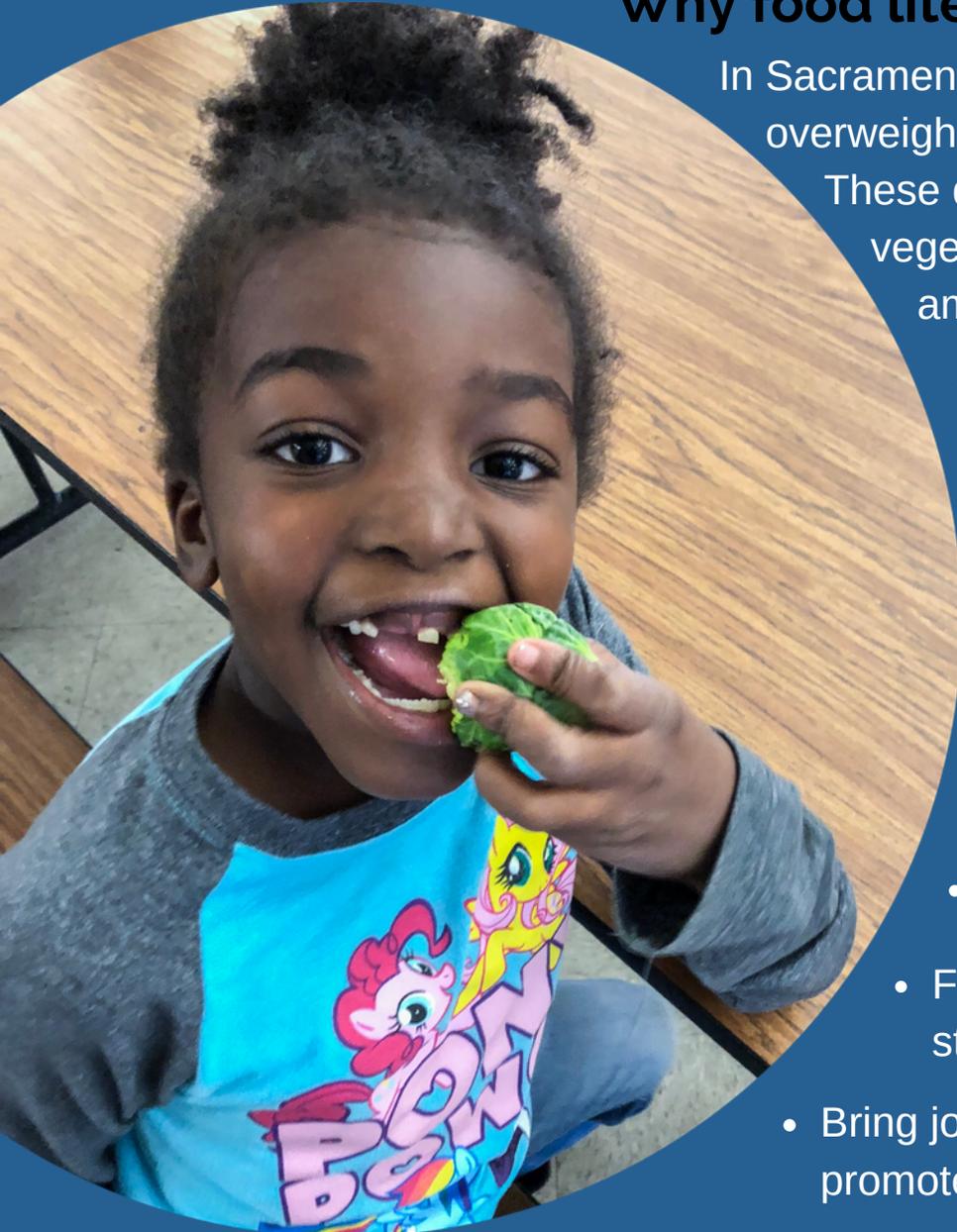
Why food literacy is needed:

In Sacramento, 40% of children suffer from childhood obesity or are overweight. This directly increases their risk for Type 2 diabetes. These diet-related diseases are preventable if we eat our vegetables. Yet only 4% of kids are eating the recommended amount of fruits and veggies.

We work in low-income schools where students are at highest risk for diet-related diseases. Most of them are food and nutrition insecure.

How we help kids:

- Serve Title 1 schools in the Sacramento City Unified School District, focusing on South Sacramento
- Free, online cooking and nutrition classes
- Inspire kids to eat their vegetables
- Fresh produce distribution to food and nutrition insecure students and their families
- Bring joy and trauma-informed food literacy teaching approach to promote resilience



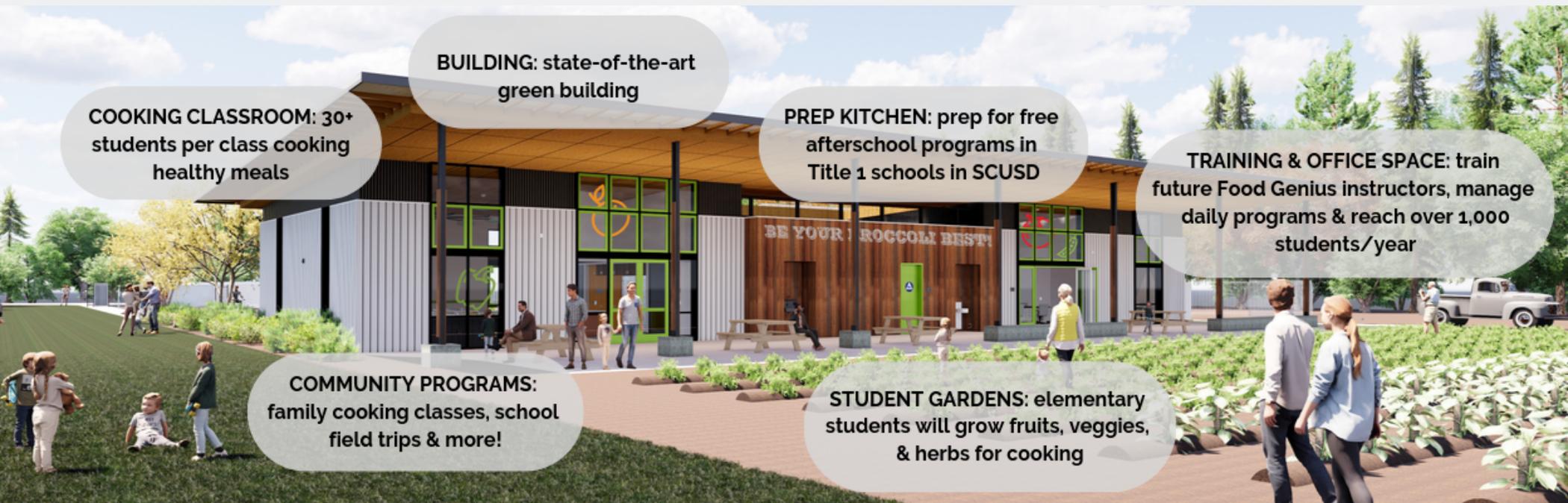
Cooking School & Headquarters

Our new center is coming soon! Floyd Farms at Leataata Floyd Elementary will be home to a city-run community garden, Food Literacy Center's cooking school and headquarters, and student gardens managed by our program staff.

This ambitious and first-of-its-kind project is in partnership with the Sacramento City Unified School District (SCUSD), the City of Sacramento, and The Mill at Broadway, which neighbors the school campus.

Your multi-year support will be a substantial investment in an underserved community, bringing hands-on cooking education to thousands of children and community members.

The best part? The building is being paid for by developer fees, not with donations. The new space allows us to increase our free programs--so we are asking for your support.



BUILDING: state-of-the-art green building

COOKING CLASSROOM: 30+ students per class cooking healthy meals

PREP KITCHEN: prep for free afterschool programs in Title 1 schools in SCUSD

TRAINING & OFFICE SPACE: train future Food Genius instructors, manage daily programs & reach over 1,000 students/year

COMMUNITY PROGRAMS: family cooking classes, school field trips & more!

STUDENT GARDENS: elementary students will grow fruits, veggies, & herbs for cooking



Future Cooking School

YOU can be part of the project! Please help with donations and equipment.

Food literacy classes begin in new space!

Free food literacy classes continue in afterschool programs across the district.

1st Food Literacy Academy trains Food Geniuses

2013

School board unanimously names Food Literacy Center as operator of cooking school and student gardens at Floyd Farms

2016

First project renderings shared & onsite tours

2018

Food Literacy Center founded

2011

2020+

2015

Strategic conversations with SCUSD, The Mill at Broadway & the City of Sacramento

2017

HMC Architects selected to build the SCUSD Central Kitchen and agreed to design our center pro-bono

2019

Architectural drawings complete, submitted for permits

Groundbreaking in September

2012

September is named Food Literacy Month by CA Assembly & Senate

Letters of support from leaders like Alice Waters

Trained by Edible Schoolyard Project & Sage Garden Project

foodliteracycenter.org

\$2,500/year for 2 years

Gold Sponsor - \$5,000

Recognition at each Event

Year 1: Ribbon Cutting, Estimated Fall 2021

Year 2: One-year Anniversary, Estimated Fall 2022

- Verbal recognition at each event
- Listed onsite at each event
- Listed in event programs
- Listed on event websites and e-blasts

Ongoing Recognition

Year 1: listed on recognition pizza paddle (for 2 years from ribbon cutting)

Year 2: listed on fruit tree (for 1 year from anniversary party)

- Listed 2 times in social networking campaigns each year
- Listed on our funders page on our website each year
- Listed in our Annual Report each year



Funds support Food Literacy Center's mission of inspiring kids to eat their vegetables through free afterschool programs in low-income schools.

\$1,000/year for 2 years

Silver Sponsor - \$2,000

Recognition at each Event

Year 1: Ribbon Cutting, Estimated Fall 2021

Year 2: One-year Anniversary. Estimated Fall 2022

- Listed onsite at each event
- Listed in event programs
- Listed on event websites and e-blasts

Ongoing Recognition

Year 1: listed on recognition donor wall (for 2 years from ribbon cutting)

Year 2: listed on garden bed (for 1 year from anniversary party)

- Listed on our funders page on our website each year
- Listed in our Annual Report each year



Funds support Food Literacy Center's mission of inspiring kids to eat their vegetables through free afterschool programs in low-income schools.

\$500/year for 2 years

Bronze Sponsor - \$1,000

Recognition at each Event

Year 1: Ribbon Cutting, Estimated Fall 2021

Year 2: One-year Anniversary. Estimated Fall 2022

- Listed in event programs
- Listed on event websites
- Listed in one e-blasts

Ongoing Recognition

Year 1: Listed on recognition donor wall (for 2 years from ribbon cutting)

Year 2: listed on garden bed (for 1 year from anniversary party)
- non exclusive



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Become a Sponsor

Your partnership will allow us to continue our mission, and to expand our free programs to reach more kids in Sacramento. Together, we are creating a healthier future for kids!

We'll work with you to create a sponsorship package that fits your needs!

Jaime Wilson

Brand & Development Director

jaime@foodliteracycenter.org

