



Annual Report 2023

Our mission is to inspire kids to eat their vegetables. We teach children in low-income elementary schools cooking, nutrition, gardening, and active play to improve our health, environment, and economy.





FOOD LITERACY CENTER IS BECOMING A ONE-STOP VEGGIE SHOP!

We are:

- Growing veggies on our farm,
- Supporting farmers to sell them at our Oak Park Farmers Market,
- Giving them away in our take-home recipe kits, and
- Inspiring kids to eat and cook with them.

We are building lifelong healthy habits across North & South Sacramento, where our students are at highest risk for diet-related diseases. They face a 40% childhood obesity rate, and among those we serve, a 90% rate of food and nutrition insecurity.

Vegetables are a simple solution to this problem. We are making sure they're accessible to our kids in multiple ways.

This level of program expansion is only possible with YOUR support.

You are among our loyal donors who have helped us blossom from grassroots to sustainable.

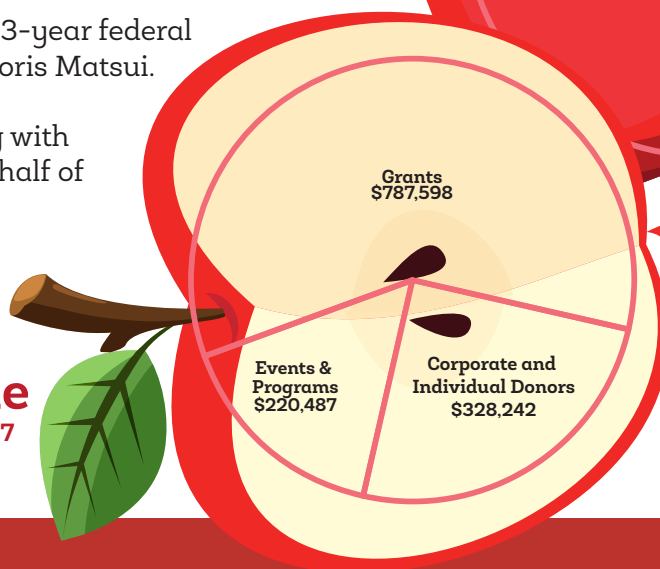
We have more than six months runway in reserves, which has been thoughtfully saved leading up to this time of expansion to help us meet our changing needs. For thirteen years in a row, we have met or exceeded our fundraising goals, increased our budget annually, and invested it directly back in our community through expanded programs.

We have also started year one of a 3-year federal grant thanks to Congresswoman Doris Matsui.

Thank you for joining—and sticking with us—on this delicious journey! On behalf of our students, thank you!

Amber

Revenue
Total: \$1,336,327



2023 BOARD OF DIRECTORS

Amber K. Stott, Founder & CEO,
Food Literacy Center

Anna Rosenbaum, California Department of
Public Health

Ellen Brown, UC Davis Health

Felicia James, Carollo Engineers, Inc.

Betty Low, SMUD

Erica Holland, EraeHolland

Keilani Paneda, Sutter Health

Isaac Gonzales, DIYSL Consulting

BROCCOLI BRAIN TRUST

Elise Bauer, Founder, Simply Recipes

Nicole Rogers, GriffJack

Margo Fowkes, On Target Consulting

Diana Flores, SCUSD Nutrition Services

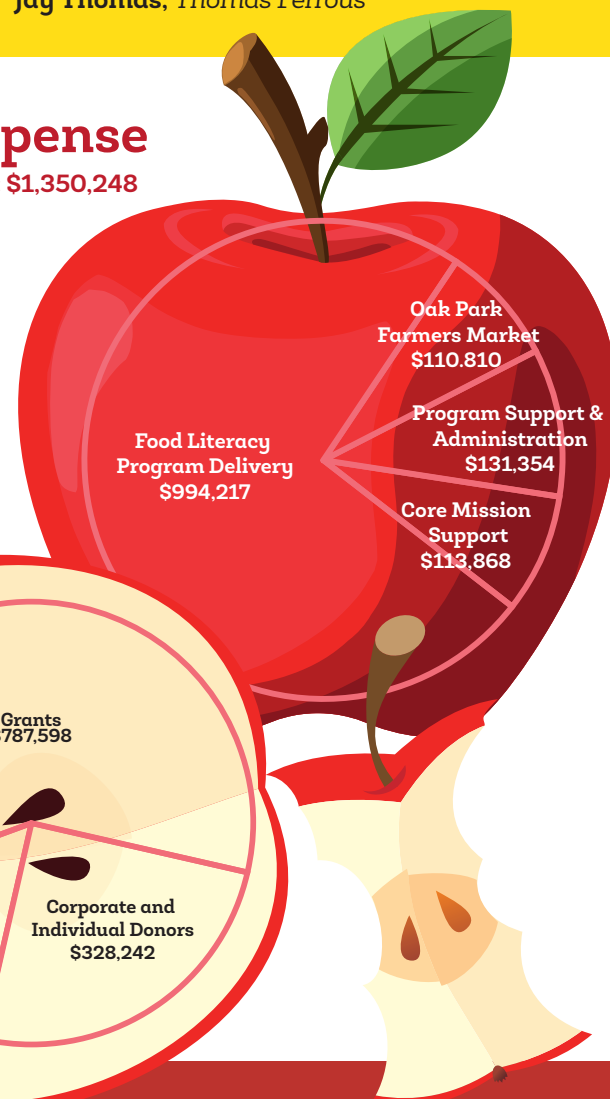
Josh Nelson, Selland Family Restaurants

Greg Lucas, California State Library

Jay Hansen, California Foundation on the
Environment and the Economy Chair

Jay Thomas, Thomas Ferrous

Expense
Total: \$1,350,248



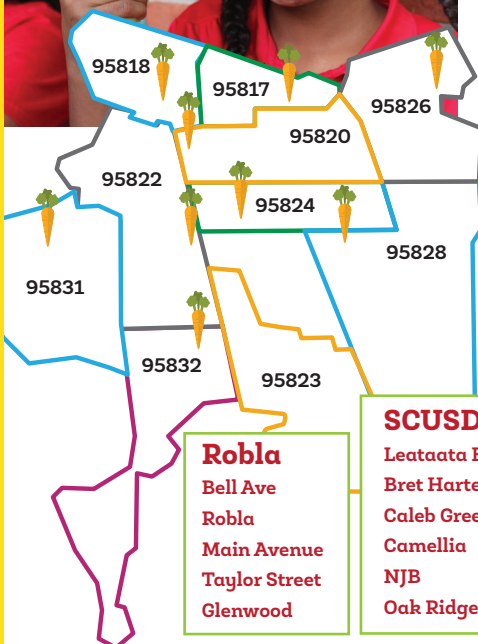
foodliteracycenter.org



Inspiring Food Adventurers

In the 2023-2024 school year we accomplished the following:

- 1,623 K-6th students in Title 1 schools enrolled and received free hands-on cooking & nutrition classes
- 225 Leataata Floyd students received 10 weeks of hands-on gardening and 10 weeks of cooking classes
- 8,544 meals were delivered through take-home Food Adventure Meal Kits
- 8,666 lbs of produce distributed to the Sacramento City Unified and Robla School Districts to combat food and nutrition insecurity



SCUSD

Leataata Floyd
Bret Harte
Caleb Greenwood
Camellia
NJB
Oak Ridge

Ethel Baker
Ethel Phillips
Elder Creek
Susan B Anthony
Woodbine
John Bidwell
John Sloat

Cesar Chavez
John Still
Caroline Wenzel
Matsuyama
Pacific
James Marshall
Sequoia

Welcomed 242 volunteers and interns. They served:

3,941.66
Volunteer Hours

THANK YOU
volunteers!

OUR STUDENTS EAT THEIR VEGGIES!

93% fearlessly tasted a new fruit or vegetable each week as Produce of the Day

82% learned to eat a fruit or veggie with every snack & meal

VEGGIE OF THE YEAR

Team Mushroom: Chef Yolanda Marculescu of The Central Kitchen **3x winner!**

Team Potato: Chef Sean Rumery of Canon East Sacramento

Team Poblano: Chef Toki Sawada of Binchoyaki Izakaya Dining

Team Brussels Sprouts: Chef Billy Zoellin of Bacon & Butter and The Green Room

Team Cauliflower: Chef Chris Barnum-Dann of Localis **People's Choice Winner**



A 10 YEAR REUNION!



We typically focus on teaching elementary students. This spring, we partnered with Luther Burbank High's Urban Agriculture Academy to add cooking and nutrition. These high school students had been begging their garden teacher to add a cooking curriculum, so we showed up to help.

When longtime educator, Daikon Dave, arrived for class, he was surprised to see familiar faces: six students he taught in elementary school 10 years ago!

Leia is now a highschool senior. She remembers cooking with her classmates at Susan B. Anthony Elementary School in our afterschool program, establishing early habits in healthy eating and cooking. Today, Leia cares for the Burbank Urban Garden and is completing an agricultural internship. She enjoys cooking with her family.

Leia's story highlights the lasting impact of our work. With your support, we're excited to inspire more students like Leia!

A Special Thanks

Thank you to Leadership Sacramento Class of 2023 for selecting Food Literacy Center for their nonprofit project. They built our new pizza garden beds and planted native plants on our farm, while helping raise much-needed funding.



Field Trips

In summer 2023, we piloted our first field trip program at our new site. Students from 26 schools participated, learning recipes like our Broccoli & Potato Tacos, Tostadas, and Watermelon & Cucumber Salad.

"I can't believe I'm eating vegetables!"
- Bell Avenue 5th grader

GETTING OUR RECIPES INSIDE STUDENT HOMES



8,544 meals in South Sacramento this year were healthy Food Literacy Center recipes! As a complement to cooking with our students in the classroom, we send them home with meal kits containing all the fresh ingredients to replicate the recipes with their families, like Broccoli & Potato Tacos and Rainbow Soup.

"Our kids are always excited when they see the Food Literacy Center tent. They know they are about to take a meal kit home for their family."

- Maiuu Sam Floyd, Principal at Leataata Floyd Elementary School



How do we know families are eating our recipes? Because we repeatedly receive requests from school principals. They tell us that parents and grandparents are asking for our meal kits. They are so popular that the average distribution of 75 kits is gone in less than 8 minutes!

Oak Park Farmers Market

Since 2023, Food Literacy Center has proudly run the Oak Park Farmers Market. Because our mission is to inspire kids to eat their vegetables, we also believe that students in this food desert should have easy access to healthy food.

Our nonprofit absorbed this long-standing program after the market's founder secured government funding and asked to bring the market under Food Literacy Center's ownership in 2023.

We serve several elementary schools in Oak Park. This program has helped us continue reaching our students and families on the weekends and through the summer while school is out.



*Saturdays from 9 a.m. to 1 p.m.
April to November at McClatchy Park*



"I learned how to make oatmeal and was surprised that the oatmeal wasn't that bad."

TOP FUNDERS



2023 FUNDERS

We rely on supporters like you to bring free food literacy classes to more kids! Thanks to the following donors who supported Food Literacy Center between January 1, 2023 and December 31, 2023.

\$50,000 to \$499,000

Sacramento City Unified School District, SCUSD
City of Sacramento
Sutter Health
UC Davis Health

\$20,000 to \$49,999

County of Sacramento
Sacramento Region Community Foundation
Raley's Family of Fine Stores
FNL Foundation
Northwest Land Park, LLC,
The Mill at Broadway
The Albertsons Companies Foundation, Safeway-Vons Foundation
The Setzer Foundation
Margaret Deterding Fund at the Sacramento Region Community Foundation

\$10,000 to \$19,999

Blue Diamond Growers
Oak Park Business Association
Downtown Sacramento Partnership
Jeff Yee
National Christian Foundation
California

\$5,000 to \$9,999

Alchemist Community Development Corp.
University of the Pacific
Sacramento Native American Health Association
Donald and Denise Timmons
Dignity Health
Habitat for Humanity of Greater Sacramento
HMC Designing Futures Foundation
Kelly Foundation
National Philanthropic Trust
Katrina and Joshua Nelson
Nugget Markets
Frans DeBry Fund
TEGNA Foundation
Teichert Foundation
The Richard and Kathleen Zacky Family Foundation
U.S. Charitable Gift Trust
UC Davis Medical Center

\$2,500 to \$4,999

The Sacramento Bee Book of Dreams Fund
Elise Bauer
Karen Bersche
Sorooptimist International of Greater Sacramento
Felicia James
Les Dames D'Escoffier International
Sierra Health Foundation
Martin Steiner
The Blackburn Giving Fund
Fidelity Charitable
Peter and Karen Holmes
American Leadership Forum, MVC,
Mountain Valley Chapter
First Northern Bank
Randall Sater

\$1,000 to \$2,499

United Way California Capital Region
Ellen Brown
Karen Andrews
Natasha and Andrew Baker
Runyon Saltzman, Inc.
SAFE Credit Union
Amber Stott & Brendan Belby
Bert Kawamura
Crusader Fence Company
Leta Lemos
Women Lawyers of Sacramento Foundation
Tawney Lambert
Nicole and Dan Rogers
The Neighbors' Group
Kim Leclair
Amber Michel
Gary and Susan Reynolds
Liz and Brett Salmi
Serena Yang
Steve Chiaramonte
Clover Sonoma
Downey Brand LLP
Downtown Railyards Venture, LLC
Kathryn and Robert Elsaesser
Five Star Bank
Green Acres Nursery and Supply
Sacramento River Cats
Sorooptimist International of Metropolitan Sacramento
Takehara Landscape, Inc.
Valley View Christian Church
Vanguard Charitable
Roger Nakashima
Bridget and Jeff Levich