Annual Report 2018

Our mission is to inspire kids to eat their vegetables. We teach elementary children in low-income schools cooking and nutrition to improve our health, economy, and environment.
Melon Message from the CEO & Chief Food Genius

“Why do you like food literacy class?” a teacher asked our students.

“They never give up on us!” one student replied.

Giving kids junk food is easy. It takes bravery and persistence to joyfully show up with veggies. When you show a child that her health matters, you’re showing her you care. We enthusiastically roll up our sleeves for this work at Food Literacy Center.

Our community is facing a public health crisis. Chronic diseases are the leading cause of death and disability in America. Healthy food is the strongest lever to improve human health.

The need for Food Literacy Center continues to grow. We reached our largest number of schools this year: 15. I have also been invited to train other nonprofits across the state in our methodology. They are seeking food literacy solutions to the growing health crisis in their communities.

Our nonprofit has planted deep roots in the burgeoning field of food literacy. We get to share our expertise more widely now, training other practitioners in addition to school children. That’s a sign that a movement is building, and we’re at the forefront.

In September 2019, we’ll reach a critical milestone. We’re breaking ground on a 10,000 square foot cooking school with student gardens. We will finally have a “center” for Food Literacy Center to call home! The facility will be located at Leataota Floyd Elementary School, impacting the elementary students and their families, most of whom live in nearby public housing. The average household income is $8,000/year and 96% of the students are socioeconomically disadvantaged. The best part? The building is being paid for by developer fees from The Mill at Broadway, not with donations. We anticipate a September 2020 move-in. The new space allows us to increase our free programs—so we are asking for your continued support.

You helped us get here. By loyally supporting this startup nonprofit eight years ago, you committed to the dream. You never gave up on us! Thank you for being there for us—and for our kids. You have showed them that their health matters, and so do they.

In partnership with,

Amber

Revenue

AmeriCorps Grant $220,651
Grants $223,892
Program Revenue $10,223
Events $94,498
Corporate $15,396
Miscellaneous $287

In-kind Contributions: $96,472

Expense

Program Expenses $582,755
Core Mission Support, Fundraising $59,613
Core Mission Support, Finance/HR $89,113

2018 BOARD OF DIRECTORS

Amber K. Stott, Founding Executive Director, Food Literacy Center
Stacey Kauffman, Board Chair, Entercom
Nicole Rogers, Secretary, Nugget Markets
Megan Riggs, Treasurer, Raley’s
Elise Bauer, Simply Recipes
Megan Burritt, Blue Apron
Jay Hansen, SCUSD Board of Directors
Greg Lucas, California State Library
Josh Nelson, Honorary Board Member, Selland Family Restaurants

foodliteracycenter.org
Veggie of the Year
Carrot, Ravin Patel, Selland Family Restaurants
Bell Pepper, Suleka Sun-Lindley, VEG Restaurant
Nopales, Kurt Spotaro, Paragary Restaurant Group
Beet, Justine Kelly, Sun Basket
Radish, Rick Mahan, The Waterboy/OneSpeed Pizza

WINNER!

Inspiring More Food Adventurers
In 2018-19, Food Literacy Center continued to expand through Sacramento City Unified School District bringing 14 weeks of FREE food literacy classes to 1,740 kids.

<table>
<thead>
<tr>
<th>School Year</th>
<th>Kids</th>
<th>Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>120</td>
<td>1</td>
</tr>
<tr>
<td>2013-14</td>
<td>380</td>
<td>3</td>
</tr>
<tr>
<td>2014-15</td>
<td>735</td>
<td>5</td>
</tr>
<tr>
<td>2015-16</td>
<td>850</td>
<td>8</td>
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<tr>
<td>2016-17</td>
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<td>2017-18</td>
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<td>13</td>
</tr>
<tr>
<td>2018-19</td>
<td>1,740</td>
<td>15</td>
</tr>
</tbody>
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147 Volunteers
1,358 Hours

MEASURING OUR SUCCESS
Our students eat their veggies!
95% fearlessly tasted a new fruit or vegetable each week as Produce of the Day
85% have a positive attitude toward healthy food
70% ask for the fruits and vegetables we have used in class

Food Adventure Challenge
As our 14-week curriculum comes to a close each semester, our students showcase their knowledge and skills in a cooking competition making homestyle food: the Food Adventure Challenge. Kids form teams, choose 5 fruits and vegetables, and create a salad and dressing from scratch without their teachers’ help. For many students, our classes are their first experience cooking. Seeing the kids showcase their skills and become full-fledged Food Adventurers is inspiring! They love their fruits and vegetables.

“My favorite part of food literacy was getting to cook stuff. And that we got to eat it!... This is the best day ever. I love the apples and lettuce in the salad.”
"My first year in food literacy class I was scared to try new things, but by the second year I realized I liked it. I had fun trying new things!"

TOP FUNDERS

We rely on supporters like you to bring free food literacy classes to more kids! Thanks to the following donors who supported Food Literacy Center between January 1, 2018 and December 31, 2018.

$30,000+
AmeriCorps
The California Endowment
Dignity Health
Raley's Family of Fine Stores
Rite Aid Foundation KidCents

$10,000 to $29,999
California Rice Commission
Kaiser Permanente
Margaret Deterding Fund
Mariani Nut Company

$5,000 to $9,999
Downtown Sacramento Foundation
Finance of America Mortgage
FNL Foundation
Kelly Foundation
The Mill at Broadway
PFund Family Foundation
Point West Rotary Club
Rabobank, N.A.
Whole Foods Market

$2,500 to $4,999
Natasha Baker & Andrew Shaw
Elise Bauer
Entercom Sacramento
Gold River Wealth Advisors
Ameriprise Financial Services, Inc
Marsha & Nick Ifurung
Lucas Family Donor Fund
Nugget Markets
The Safeway Foundation
Selland Family Restaurants
Simply Recipes

$1,000 to $2,499
AdFarm
American Academy of Pediatrics
California Chapter 1 Foundation
(AAPCA1 Foundation)
Bailarin Cellars
Confucius Institute, University of California Davis
County of Sacramento, County Supervisor Patrick Kennedy
FSB Core Strategies
Green Acres Nursery & Supply
The Honey Agency
Insight Coffee Roasters
Stacey & Galvin Kauffman
Local Roots Food Tours
OneSpeed Pizza
The Richard & Kathleen Zacky Family Foundation

SMUD
Sacramento Public Library
Safeway
Sierra Health Foundation
Silicon Valley Community Foundation,
Berryessa, Castro, Lordge Family Fund
Soroptimist International
Sacramento North
Amber Stott & Brendan Belby
Sun & Soil Juice Company
Sutter Health
UC Davis Health
United Way California Capital Region
Visit Sacramento
Wilke, Fleury, Hoffelt, Gould & Birney, LLP

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Photography: Amy Nicole Photography, Grove Haus Studio
Design: Pomegranate Design