

Annual Report 2018

Our mission is to inspire kids to eat their vegetables. We teach elementary children in low-income schools cooking and nutrition to improve our health, economy, and environment.



Melon Message from the CEO & Chief Food Genius

"Why do you like food literacy class?" a teacher asked our students.

"They never give up on us!" one student replied.

Giving kids junk food is easy. It takes bravery and persistence to joyfully show up with veggies. When you show a child that her health matters, you're showing her you care. We enthusiastically roll up our sleeves for this work at Food Literacy Center.

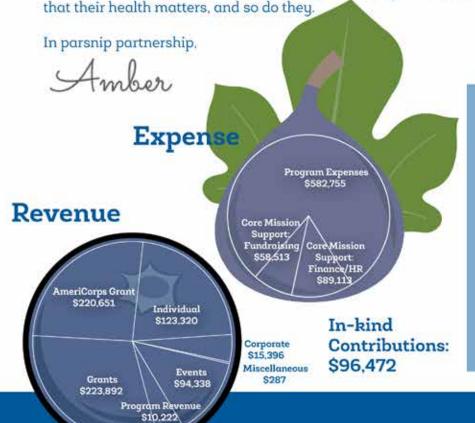
Our community is facing a public health crisis. Chronic diseases are the leading cause of death and disability in America. Healthy food is the strongest lever to improve human health.

The need for Food Literacy Center continues to grow. We reached our largest number of schools this year: 15. I have also been invited to train other nonprofits across the state in our methodology. They are seeking food literacy solutions to the growing health crisis in their communities.

Our nonprofit has planted deep roots in the burgeoning field of food literacy. We get to share our expertise more widely now, training other practitioners in addition to school children. That's a sign that a movement is building, and we're at the forefront.

In September 2019, we'll reach a critical milestone. We're breaking ground on a 10,000 square foot cooking school with student gardens. We will finally have a "center" for Food Literacy Center to call home! The facility will be located at Leataata Floyd Elementary School, impacting the elementary students and their families, most of whom live in nearby public housing. The average household income is \$8,000/year and 96% of the students are socioeconomically disadvantaged. The best part? The building is being paid for by developer fees from The Mill at Broadway, not with donations. We anticipate a September 2020 move-in. The new space allows us to increase our free programs—so we are asking for your continued support.

You helped us get here. By loyally supporting this startup nonprofit eight years ago, you committed to the dream. You never gave up on us! Thank you for being there for us—and for our kids. You have showed them



2018 BOARD OF DIRECTORS

Amber K. Stott, Founding Executive Director, Food Literacy Center Stacey Kauffman, Board Chair, Entercom Nicole Rogers, Secretary, Nugget Markets

Megan Riggs, Treasurer, Raley's Elise Bauer, Simply Recipes Megan Burritt, Blue Apron

Jay Hansen, SCUSD Board of Directors Greg Lucas, California State Library Josh Nelson, Honorary Board Member,

Selland Family Restaurants



Veggie of the Year

Carrot, Ravin Patel, Selland Family Restaurants
Bell Pepper, Suleka Sun-Lindley, VEG Restaurant
Nopales, Kurt Spataro, Paragary Restaurant Group
Beet, Justine Kelly, Sun Basket
Radish, Rick Mahan, The Waterboy/OneSpeed Pizza

WINNER!

Inspiring More Food Adventurers

In 2018-19, Food Literacy Center continued to expand through Sacramento City Unified School District bringing 14 weeks of FREE food literacy classes to 1,740 kids.

Aspire Capitol Heights Academy
Bret Harte Elementary
Camellia Basic Elementary
Ethel I. Baker Elementary
Ethel Phillips Elementary
John Cabrillo Elementary
John Sloat Elementary
John Still Elementary

Leataata Floyd Elementary
Oak Ridge Elementary
Pacific Elementary
Parkway Elementary
St. Hope Public Schools (PS7)
Susan B. Anthony Elementary
Woodbine Elementary

School Year	Kids	Schools
2012-13	120	1
2013-14	380	3
2014-15	735	5
2015-16	850	8
2016-17	1,262	9
2017-18	1,600	13
2018-19	1,740	15

147 Volunteers 1,358 Hours

MEASURING OUR SUCCESS Our students eat their veggies!

95% fearlessly tasted a new fruit or vegetable each week as Produce of the Day

85% have a positive attitude toward healthy food

70% ask for the fruits and vegetables we have used in class



Food Adventure Challenge

As our 14-week curriculum comes to a close each semester, our students showcase their knowledge and skills in a cooking competition making homestyle food: the Food Adventure Challenge. Kids form teams, choose 5 fruits and vegetables, and create a salad and dressing from scratch without their teachers' help. For many students, our classes are their first experience cooking. Seeing the kids showcase their skills and become full-fledged Food Adventurers is inspiring! They love their fruits and vegetables.

"My favorite part of food literacy was getting to cook stuff.

And that we got to eat it!... This is the best day ever.

I love the apples and lettuce in the salad."



My first year in food literacy class I was scared to try new things, but by the second year I realized I liked it. I had fun trying new things!"

TOP FUNDERS











2018 TOP FUNDERS

We rely on supporters like you to bring free food literacy classes to more kids! Thanks to the following donors who supported Food Literacy Center between January 1, 2018 and December 31, 2018.

\$30,000+

AmeriCorps The California Endowment Dignity Health Raley's Family of Fine Stores Rite Aid Foundation KidCents

\$10,000 to \$29,999

California Rice Commission Kaiser Permanente Margaret Deterding Fund Mariani Nut Company

\$5.000 to \$9.999

Downtown Sacramento Foundation Finance of America Mortgage **FNL** Foundation Kelly Foundation The Mill at Broadway PFund Family Foundation Point West Rotary Club Rabobank, N.A. Whole Foods Market

\$2,500 to \$4,999

Natasha Baker & Andrew Shaw Elise Bauer Entercom Sacramento Gold River Wealth Advisors. Ameriprise Financial Services, Inc Marsha & Nick Ifurung Lucas Family Donor Fund Nugget Markets The Safeway Foundation Selland Family Restaurants Simply Recipes

\$1,000 to \$2,499

AdFarm

American Academy of Pediatrics California Chapter 1 Foundation (AAPCA1 Foundation) **Bailarin Cellars** Confucius Institute, University of Califoria Davis County of Sacramento, County Supervisor Patrick Kennedy **FSB** Core Strategies Green Acres Nursery & Supply The Honey Agency Insight Coffee Roasters Stacey & Galvin Kauffman Local Roots Food Tours OneSpeed Pizza The Richard & Kathleen Zacky Family Foundation

SMUD

Sacramento Public Library

Safeway Sierra Health Foundation Silicon Valley Community Foundation, Berryessa, Castro, Lordge Family Fund Soroptimist International Sacramento North Amber Stott & Brendan Belby Sun & Soil Juice Company Sutter Health UC Davis Health United Way California Capital Region Visit Sacramento Wilke, Fleury, Hoffelt, Gould & Birney, LLP

