Our mission is to inspire kids to eat their vegetables. We teach low-income elementary children cooking and nutrition to improve our health, community and environment.
Kids and carrots really can change the world! At Food Literacy Center, we focus on something positive that kids can successfully change themselves. It’s important, because the statistics are dire: 40% of local kids face childhood obesity, while 1 in 3 suffers from type two diabetes. These preventable, chronic diseases can set families back financially, cause absenteeism, and weaken scholastic achievement. At Food Literacy Center, we empower children with the solution: eating their vegetables.

It sounds too simple to hold so much power, but there really is a revolution in each rutabaga! A healthy child performs better in school and requires fewer costly visits to the doctor. The children we reach show us how powerful they are. They’re making healthy choices and building habits that offer long-term protection.

While our kids are doing their part by eating their veggies, we’re doing our part to get this solution to more students. This year, we graduated our 101st Food Genius and completed our second year running a federal AmeriCorps program, improving our classes significantly. Our 15+ AmeriCorps members serve as classroom instructors. They reached 13 schools and 1,600 unique children every week this year!

The rhubarb revolution is here. Thank you for being a critical part of it! Please take a moment to reflect on the successes we achieved together this year. Then, we’ll roll up our sleeves and grab the celery sticks—we still have more kids to reach!

With sweet potato power.

Amber

2017 BOARD OF DIRECTORS
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Expense

Revenue

AmeriCorps $155,933.76
Individual $134,281.34
Grants $208,094.50
Events $78,980.96
Corporate $28,045.06
Program $3,110.00
Miscellaneous $272.08

foodliteracycenter.org
Jalapeño Highlights

Food Literacy Center Named California Nonprofit of the Year

More Schools, More Kids, More Impact
In 2017-2018, Food Literacy Center continued to expand through Sacramento City Unified School District to reach kids with the highest need.

<table>
<thead>
<tr>
<th>School Year</th>
<th># of Kids</th>
<th># of Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>120</td>
<td>1</td>
</tr>
<tr>
<td>2013-14</td>
<td>380</td>
<td>3</td>
</tr>
<tr>
<td>2014-15</td>
<td>735</td>
<td>5</td>
</tr>
<tr>
<td>2015-16</td>
<td>850</td>
<td>8</td>
</tr>
<tr>
<td>2016-17</td>
<td>1,262</td>
<td>9</td>
</tr>
<tr>
<td>2017-18</td>
<td>1,600</td>
<td>13</td>
</tr>
</tbody>
</table>

Bret Harte Elementary School
Camellia Elementary School
David Reese Elementary School
Ethel I. Baker Elementary School
Ethel Phillips Elementary School
Leataota Floyd Elementary School
Oak Ridge Elementary School
Pacific Elementary School
Peter Burnett Elementary School
St. Hope Public School
Susan B. Anthony Elementary School
Tahoe Elementary School
Woodbine Elementary School

We have completed our second year running a federal AmeriCorps program with 15+ members serving 20,231 hours as classroom instructors.

Veggie of the Year Winner
Beets, Chef Justine Kelly, Sun Basket

277 Volunteers
2,452 Hours

Measuring Our Success
At Food Literacy Center we change knowledge, attitude and behavior towards healthy eating!

- 79% of students ask for fruits and veggies we have used in class (behavior)
- 77% have a positive attitude toward healthy food (attitude)
- 93% of students fearlessly tasted a new fruit or vegetable each week (behavior)
- 95% of the kids agree that healthy food tastes good (attitude)
- 83% can identify a vegetable (knowledge)

foodliteracycenter.org
Members of the Food Literati sustain our grassroots efforts to inspire kids to eat their vegetables. We rely on supporters like you! Thanks to the following donors who supported Food Literacy Center between January 1, 2017 and December 31, 2017. For a list of in-kind donors, please visit foodliteracycenter.org.

$10,000 +
AmeriCorps
California Rice Commission
Dignity Health
Kaiser Permanente
Keller Family Pathway Fund
Margaret Deterding Fund
Raley’s Family of Fine Stores
The California Endowment
UC Davis Health

$5,000 - $9,999
Dawnie Andrak & Tim Bailey
Anonymous
Downtown Sacramento Foundation
FNL Foundation
Hall Wines
Kelly Foundation
Kramer Family Foundation
NBC Universal
PFund Family Foundation
The Bank of America
Charitable Foundation

$2,500 - $4,999
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Marsha & Nick Ifurung
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Sun & Soil Juice Company
Teichert Foundation
Visit Sacramento
Whole Foods Market

$1,000 - $2,499
AT&T California
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University of the Pacific, Master of Arts in Food Studies
Women Lawyers of Sacramento Foundation

“Mom, don’t forget that I need both fruits and vegetables today!”