



Big Day of Giving

Sponsorship Opportunities

Become a Matching Sponsor

Let us leverage your donation! Your support of Food Literacy Center reaches Sacramento's children, while also creating an ever-widening circle of donors for food literacy in the community. During our 24-hour membership drive, we'll promote your company across our social platforms. We'll ask the community to match dollar-for-dollar until we reach our goal!

Big Day of Giving Presenting Sponsor - \$10,000

- Listing in all event titles as "presented by _____"
- Prominent recognition on event website, e-blasts and social networking campaigns
- 1 dedicated Facebook and Instagram post highlighting your business
- Logo on "Our Funders" page on our website
- Opportunity to include native content in Eat Farm to Fork social
- Listed in our 2017-2018 Annual Report

\$5,000 – Ginger Gold Sponsor

- Logo on event website and e-blasts
- Tagged in social networking campaigns
- 1 dedicated Facebook or Instagram post highlighting your business
- Opportunity to include native content in Eat Farm to Fork social
- Logo on Our Funders page on our website
- Listed in our 2017-2018 Annual Report

\$2,500 – Celery Silver Sponsor

- Logo on event website and e-blasts
- Tagged in social networking campaigns
- 1 dedicated Facebook or Instagram post highlighting your business
- Logo on Our Funders page on our website
- Listed in our 2017-2018 Annual Report

\$1,000 – Broccoli Bronze Sponsor

- Listed on event website and e-blasts
- Tagged in social networking campaigns
- Logo on Our Funders page on our website
- Listed in our 2017-2018 Annual Report