



Kids Spring Farmers Market

2022 Marketing Report

General Overview

7 social media posts across 3 platforms & **2 emails** to **3,661 subscribers**.
For a total of **3,146 impressions** & **209 engagement**.

Social Media



1 post and 2 Stories

Engagement: 22

Impression: 459



2 posts and 1 Live Video

Engagement: 128

Impression: 358



1 post

Engagement: 4

Impression: 55

Logo Placement

Website

Events Page

Blog Post

Newsletter

2 emails sent to a total of **3,661 subscribers**
2,274 opened for a **31% open rate**

Newsletter 1

Newsletter 2



Thank you for sustaining our grassroots efforts to inspire kids to eat their vegetables!
Because we don't accept funding from Big Junk Food, we rely on supporters like you.