



Food Literacy Center Groundbreaking at Floyd Farms

Corporate Sponsorship Opportunities

Sponsor the much-anticipated groundbreaking of Food Literacy Center's headquarters and cooking school on Wednesday, September 18, 2019. In partnership with The Mill at Broadway, Sacramento City Unified School District and the City of Sacramento will host dignitaries, media, donors, partners, community members and supporters as we break ground.

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$10,000	*SHOVEL SPONSOR \$7,500	*GINGER GOLD SPONSOR \$5,000	CELERY SILVER SPONSOR \$2,500
PRE-EVENT RECOGNITION				
Social Media Promotion Tags (Facebook, Instagram & Twitter reach: 26,905)	5	3	3	2
Logo on Website (5,243 visitors/month)	•	•	•	•
Email Blasts (4,095 subscribers)	logo	logo	logo	listing
Press Release	•			
ON-SITE RECOGNITION				
Event Program Inclusion	logo	logo	logo	listing
Logo on Event Sponsor Banner	•	•	•	
Tabling/Sampling/Giveaway Booth	•	•	•	
Verbal Recognition at Groundbreaking	•	•		
Opportunity to participate in Kids Farmers Market component w/ interviews & photos	•			
POST-EVENT RECOGNITION				
Thank You Email Blast	logo	logo	logo	listing
Annual Report Listing	•	•	•	•
Outgoing Press Release	•			

* **NEW! Double your benefits:** As a special additional benefit in 2019, your \$7.5K or \$5K sponsorship of Food Literacy Center groundbreaking at Floyd Farms includes logo recognition as a Food Literacy Month sponsor. This will double your sponsorship recognition in the month of September!



Food Literacy Center Groundbreaking at Floyd Farms

Personal Sponsorship Opportunities

Sponsor the much-anticipated groundbreaking of Food Literacy Center's headquarters and cooking school on Wednesday, September 18, 2019. In partnership with The Mill at Broadway, Sacramento City Unified School District and the City of Sacramento will host dignitaries, media, donors, partners, community members and supporters as we break ground.

SPONSORSHIP BENEFITS	BROCCOLI SPONSOR \$2,500	CARROT SPONSOR \$1,000	PEPPER SPONSOR \$500
PRE-EVENT RECOGNITION			
Listed on Website (5,243 visitors/month)	●	●	●
Listed on Email Blast (4,095 subscribers)	●	●	●
Social Media Promotion Tags (Facebook, Instagram & Twitter reach: 26,905)	2		
ON-SITE RECOGNITION			
Listed on Event Program Inclusion	●	●	●
Listed onsite at Groundbreaking	●	●	●
Verbal Recognition at Groundbreaking	●		
POST-EVENT RECOGNITION			
Listed on Thank You Email Blast	●	●	●
Annual Report Listing	●	●	