



Food Literacy Month

Sponsorship Opportunities

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$10,000	*GINGER GOLD SPONSOR / MATCHING \$5,000	CELERY SILVER SPONSOR \$2,500	BROCCOLI BRONZE SPONSOR \$1,000
PRE-EVENT RECOGNITION				
Social Media Promotion Tags (Facebook, Instagram & Twitter reach: 26,905)	5	3	2	1
Logo on Website (5,243 visitors/month)	●	●	●	●
Email Blasts (4,095 subscribers)	logo	logo	logo	listing
Press Release	●			
ON-SITE RECOGNITION				
Program Inclusion	logo	logo	logo	listing
Logo on Event Sponsor Banner (Step & Repeat)	●	●	●	
Corporate Item in Swag Bags	●	●		
Opportunity to participate in Veggie of the Year	●			
POST-EVENT RECOGNITION				
Thank You Email Blast	logo	logo	logo	listing
Annual Report Listing	●	●	●	●
Outgoing Press Release	●			

* **NEW!** As a special additional benefit in 2019, your \$5K Food Literacy Month sponsorship /matching sponsorship also includes onsite logo recognition and optional onsite tabling at the groundbreaking at the much anticipated [Food Literacy Center's headquarters](#) and cooking school at Floyd Farms on September 18, 2019. Dignitaries, media, donors, partners, community members and supporters will be in attendance.