

FOOD LITERACY CENTER SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS*	PEPPER SPONSOR \$10,000	TOMATO SPONSOR \$5,000	ORANGE SPONSOR \$2,500	SNAP PEA SPONSOR \$1,000
# of Event Tickets to Saturday Night Shorts	10	6	4	2
# of Event Tickets to Broccoli Headquarters Night	10	6	4	2

PRE-EVENT RECOGNITION

Social Media Promotion Tags - (Facebook, Instagram & Twitter reach: 10,107)	5	4	3	1
Logo on Website	●	●	●	●
Email Blasts (4,357 subscribers)				
Logo	●	●	●	
Listing				●
Event Advertisements	●			
Event Postcard for commitments rec'd by 1/24/18	●	●	●	
Press Release	●			

ON-SITE RECOGNITION

Program Inclusion				
Logo	●	●		
Listing			●	●
VIPea Seating at Saturday Night Shorts	●	●	●	●
Logo on Event Sponsor Banner (Step & Repeat)	●	●	●	
Corporate Item in Swag Bags	●	●		

POST-EVENT RECOGNITION

Outgoing Press Release	●			
Thank You Email Blast				
Logo	●	●	●	
Listing				●
Annual Report Listing	●	●	●	●

*Does not include tickets to Lucca event on Wednesday, April 11th

We'll work with you to create a sponsorship package that fits your needs!

Please contact our Executive Director, Amber K. Stott, at amber@foodliteracycenter.org
or (916) 873-2025.