

2017 Sacramento Food Film Festival



PRESENTING SPONSOR

\$10,000

1 AVAILABLE

- Listed as "presented by _____"
- Your support will be acknowledged in all outgoing press releases regarding the event.
- Logo placement in all event advertising initiatives, including banners and signage position and size relevant to sponsorship, including predominant logo placement on event programs
- Logo on website, e-blasts and social media campaigns
- Opportunity to promote business with product placement at all festival events (relevant to event theme)
- Opportunity to place a premiere item in 200 swag bags (event appropriate items only)
- Verbal recognition from executive director at podium during all events where she is present
- 10 event tickets**

PLANTAIN PLATINUM SPONSOR

\$7.500

3 LEFT

- Logo placement in event advertising initiatives, including banners and signage position and size relevant to sponsorship, including inside cover image on event program/poster
- Logo on <u>website</u>, e-blasts and social media campaigns
- Opportunity to promote business with product placement at all festival events (relevant to event theme)
- Opportunity to place a premiere item in 200 swag bags (event appropriate items only)
- Verbal recognition from executive director at podium during all events where she is present
- 8 event tickets**

GINGER GOLD SPONSOR

\$5,000

3 LEFT

- Logo placement in all event advertising initiatives, including banners and signage position and size relevant to sponsorship (listing only in media releases)
- Logo on <u>website</u>, e-blasts and social media campaigns
- Logo placement in the program/poster
- Opportunity to promote business with product placement at 2 events (relevant to event theme)
- Opportunity to place a premiere item in 200 swag bags (event appropriate items only)
- 6 event tickets**

CELERY SILVER SPONSOR

\$2,500

5 LEFT

- Logo placement in all event advertising initiatives, including banners and signage position and size relevant to sponsorship
- Logo on website, e-blasts and social media campaigns
- Logo placement in the program/poster
- Opportunity to promote business with product placement at 1 event (relevant to event theme)
- 4 event tickets**

BROCCOLI BRONZE SPONSOR

\$1,000

5 LEFT

- Logo on <u>website</u>
- Listed as sponsor in e-blasts, select social media campaigns, and program/poster
- 2 event tickets**

**PLEASE NOTE: These are not full festival passes & are subject to event ticket availability. Tickets must be coordinated with food literacy staff in advance; some events not available due to space or partner limitations)