



Annual Report 2022

Our mission is to inspire kids to eat their vegetables. We teach children in low-income elementary schools cooking, nutrition, gardening, and active play to improve lifelong wellness.





CEO Letter

Three cherry cheers for the successful completion of our first school year in our new cooking

school! We doubled the number of students served, reaching our largest number of schools to date: 19 schools and 2,001 kids. The new facility provides much-needed capacity to expand, while the community's generosity has allowed us to hire more educators.

Our growth right now is critical. Rates of food and nutrition insecurity have tripled in households with kids. Our program is the most requested after school program. We can't keep up with demand, but are working hard to do so with your help.

I am proud of our follow-through on commitments to the community. Every student at Leataata Floyd Elementary School received 10 weeks of both garden science and cooking health curriculum. This addition of daytime education demonstrates the strength of our existing afterschool curriculum to meet the STEM needs of our students.

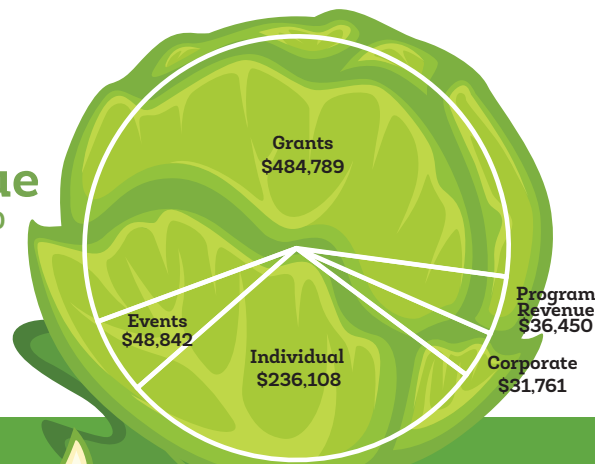
Our expansion will be sustained thanks to key relationships developed over the years. Sutter Health's \$500,000 gift over two years and Congresswoman Matsui's federal grant over three years are a bright example of community leaders standing shoulder to shoulder with us to reach more children from our new center.

When Food Literacy Center raises more money, we do more good! Thank you to each of you who has helped us grow from a small, grassroots organization to a flourishing center for our community.

Amber

Revenue

Total: \$837,950



2022 BOARD OF DIRECTORS

Amber K. Stott, Founder & CEO,
Food Literacy Center

Anna Rosenbaum, UC Davis Health

Ellen Brown, UC Davis Health

Felicia James, Carollo Engineers, Inc.

Betty Low, SMUD

Erica Holland, EraeHolland

FLOYD FARMS COMMITTEE

Jay Hansen, Committee Chair, California Foundation on the Environment and the Economy Chair

Jay Thomas, Thomas Ferrous

Andrea Thompson, World Food Center (UC Davis)

BROCCOLI BRAIN TRUST

Elise Bauer, Founder, Simply Recipes

Nicole Rogers, GriffJack

Margo Fowkes, On Target Consulting

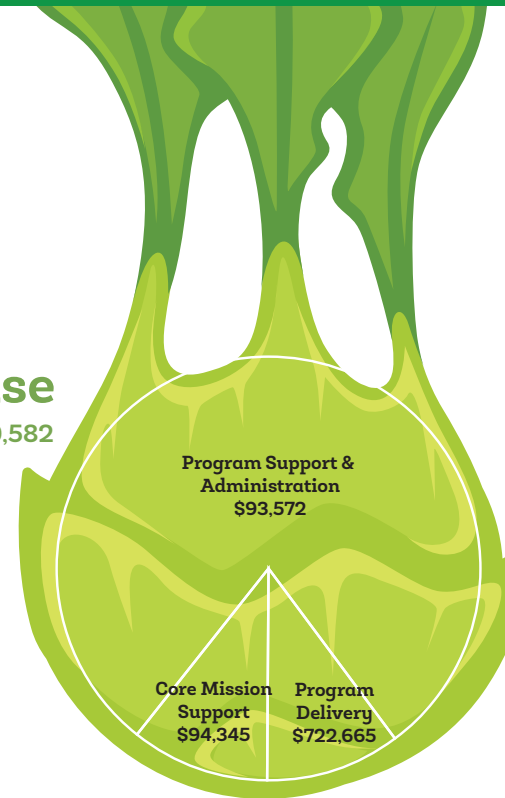
Diana Flores, SCUSD Nutrition Services

Josh Nelson, Selland Family Restaurants

Greg Lucas, California State Library

Expense

Total: \$910,582



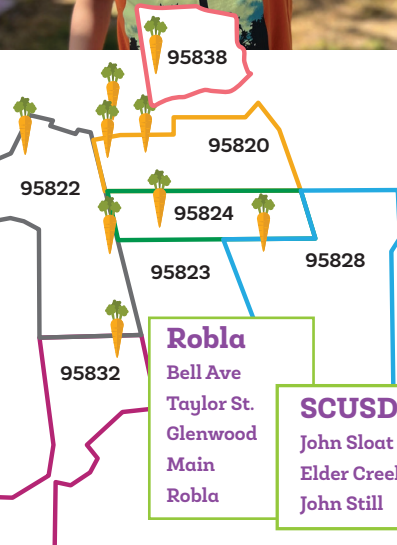
In-kind Contributions:
\$189,098



Inspiring Food Adventurers

In the 2022-2023 school year, we accomplished the following:

- Opened our new cooking school
- 2,001 K-6th students in Title 1 schools enrolled and received free hands-on cooking & nutrition classes
- 258 Leataata Floyd students received 10-weeks of hands-on garden education classes
- 258 Leataata Floyd students received 10-weeks of hands-on cooking classes in our new cooking school
- 8,130 meals were delivered through take-home Veggie STEM Recipe Kits
- 5,022 pounds of produce distributed to the Sacramento City Unified and Robla School districts to combat food and nutrition insecurity
- 80-100% of students on free or reduced lunch programs



Robla
Bell Ave
Taylor St.
Glenwood
Main
Robla

SCUSD	Cesar Chavez	NJB	Caroline Wenzel
John Sloat	Woodbine	Susan B Anthony	Camellia
Elder Creek	Parkway	Pacific	Ethel Philips
John Still	Leataata Floyd	Pony Express	Oak Ridge

Welcomed 102 volunteers and interns. They served:

2,343.5 Volunteer Hours	THANK YOU volunteers!
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OUR STUDENTS EAT THEIR VEGGIES!

93% fearlessly tasted a new fruit or vegetable each week as Produce of the Day

82% learned to eat a fruit or veggie with every snack & meal

VEGGIE OF THE YEAR

Radish, Yolanda Marculescu, Food Truck Multi-Site Supervisor-Central Kitchen, Sacramento City Unified School District

Mushroom, Santana Diaz, Executive Chef and Jet Aguirre, Executive Sous Chef - UC Davis Health - **People's Choice!**

Collard Greens, Ed Rhoer, Executive Chef, Magpie Cafe

Cauliflower, David Edgar, Culinary Manager, Vacaville Unified School District

Squash, Adrian Day-Murchison, Product Development Chef, Calavo Growers Inc.



JAIRON'S STORY

Jairon is a 6th grader from Cesar Chavez Elementary in our after school cooking and nutrition class. Jairon never wanted to miss a lesson.

Q: What do you like most about food literacy classes?

Jairon: I really like that I can try new things and it's really fun being here. I like the food we make and will even make it with my family at home.

Q: What has been your favorite recipe we've made?

Jairon: Salad. That was the best. I like the dressing we

used. It was really good. And I liked that we learned that fruits have seeds. That was cool.

Q: Do you have a favorite fruit or vegetable now?

Jairon: I like them all now and I liked that we had new ones to try before we cooked. That was fun! I got to try new foods that I wouldn't have ever tried before. I really liked that.

Q: Anything else you want to share about Food Literacy?

Jairon: It was super fun and I just really liked everyone who taught us and the food we made. It was also cool that I can take home recipes so I can make some of this food with my family. They really like it too. Food literacy class was definitely my favorite part of the week.

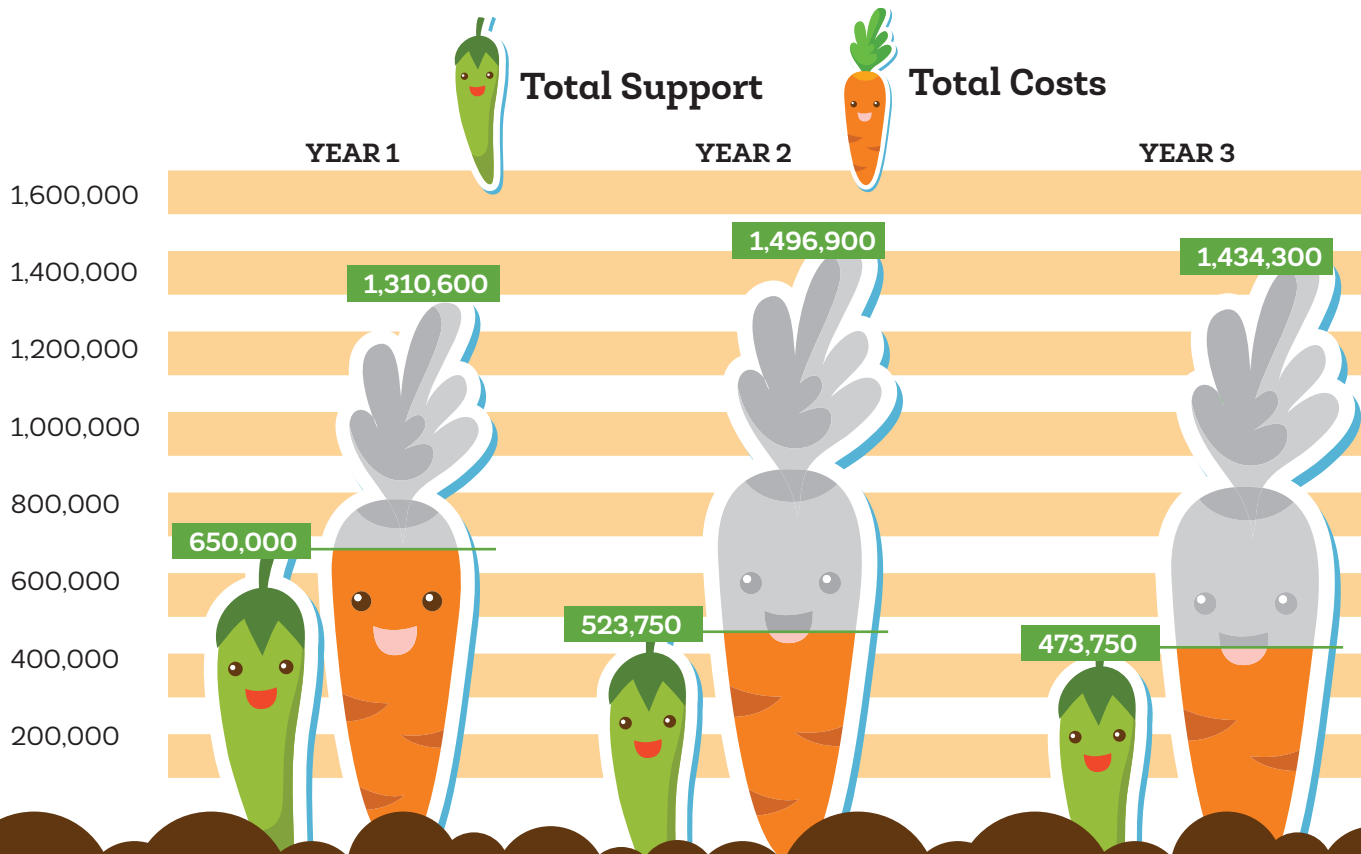


3 YEAR PROGRAM GROWTH GOALS

Demand for our program is at an all-time high. We are growing at an intentional and sustained pace to meet the increased needs of our kids and families.

Planned Costs	Year 1	Year 2	Year 3	Total
Farm Construction & Equipment	100,000	250,000	150,000	500,000
Direct Program Delivery	929,300	957,200	985,900	2,872,400
Program Support & Sustainability	184,700	190,200	195,900	570,800
Other Operating & Occupancy Costs	96,600	99,500	102,500	298,600
Total Costs	1,310,600	1,496,900	1,434,300	4,241,800

Pledged Support - A combination of government, corporate, and personal contributions				
Sutter Health	500,000			500,000
Assemblymember McCarty Grant		123,750	123,750	247,500
Congresswoman Matsui Grant		350,000	350,000	700,000
USDA Farm to School Grant	100,000			100,000
Other Support	50,000	50,000		100,000
Total Support	650,000	523,750	473,750	1,647,500
	50%	35%	33%	39%
Remaining Need	660,600	973,150	960,550	2,594,300
	50%	65%	67%	61%



Help us meet our children's needs with your annual gift.

2022-23 Accomplishments Worth Celery-brating!

Objectives for 2023-24 School Year

Reached 2,001 students by doubling our programs during our first school year in our new facility!

Complete farm construction: greenhouse, fruit trees, and more!

Helped save the Oak Park Farmers Market!
(Story below.)

Expand schools: we're the most-requested after-school program. Demand is high!

Secured key multi-year funds to support sustained growth during this time of high-demand for our programs.

Expand Kids Farmers Markets: one of our most popular programs, ready to reach more children!



Governor's wife and First Partner Jennifer Newsom visited our new classroom as part of her commitment to California Farm to School programs.

Saving Oak Park Farmers Market

The Oak Park Farmers Market formed in 2010 to fill a need in a Sacramento food desert. Last year, its nonprofit host closed the market. Joany Titherington, the market founder and an Oak Park resident, tirelessly raised funding to reopen the market through government grants and the support of local leaders. With funding secured, the market program needed a nonprofit home.

In May 2023, Food Literacy Center brought the Oak Park Farmers Market on as a program, hiring Joany and her team, and helping save a beloved community resource that serves our students and families.

Visit the market every Saturday through November from 9am to 1pm at McClatchy Park in Oak Park!



Did you know?

In 2020, our pandemic pivot replaced our in-person cooking classes with take-home STEM recipe kits. When schools reopened in 2021, we suspended this service to return to classrooms. But parents went to school principals begging for the return of our fresh vegetable kits. Requests were so high that we brought this program back, unfunded, almost immediately. This year we passed out 50-75 kits at a different school each week. Each kit serves a family of four. Demand is high! The average distribution time: 8 minutes!





"I like science, so food and chemicals have great names. I'm a meat eater but, I eat more vegetables because of this program."

- Ace, 2nd grade

TOP FUNDERS



2022 FUNDERS

We rely on supporters like you to bring free food literacy classes to more kids! Thanks to the following donors who supported Food Literacy Center between January 1, 2022 and December 31, 2022.

\$500,000+

Sutter Health

\$100,000 to \$499,000

Farm to School grant, Sacramento City Unified School District

\$20,000 to \$49,999

Sacramento Region Community Foundation
Safeway-Vons Foundation, The Albertsons Companies Foundation
The Setzer Foundation
FNL Foundation
Ralph and Marla Anderson Family Fund
The Mill at Broadway, Northwest Land Park, LLC
American Leadership Forum, Mountain Valley Chapter
City of Sacramento
Alchemist Community Development Corp. (USDA)
Margaret Deterding Fund of the Sacramento Region Community Foundation
UC Davis Health

\$10,000 to \$19,999

Raley's Family of Fine Stores
Robla School District
Berryessa, Castro, Lordge Family Fund, Silicon Valley Community Foundation
The Sprouts Healthy Communities Foundation
Trinity Cathedral Church
Blue Diamond Growers
Dignity Health
National Philanthropic Trust
Whole Foods Market

\$5,000 to \$9,999

County of Sacramento, County Supervisor Patrick Kennedy
Mechanics Bank
Facebook
Jeff Yee
Kelly Foundation
LPL Financial
Lyon Cares Foundation
Nancy Mallory
Katrina and Joshua Nelson
Nugget Markets
Denise and Donald Timmons
Sierra Health Foundation

\$2,500 to \$4,999

Fidelity Charitable
Paypal
Bridget & Jeff Levich
Benevity, Inc.
Downtown Railyards Venture, LLC
First Northern Bank
Kim Gallagher
Peter & Karen Holmes
Teichert Foundation
The Richard & Kathleen Zacky Family Foundation

Elise Bauer
Amber Stott & Brendan Belby
Natasha & Andrew Baker
United Way California Capital Region

\$1,000 to \$2,499

Ameriprise Financial
Karen Andrews
Karen Bersche
Charlottesville Area Community Foundation
Dorothy Cousins
Dwayne & Susan Covey
Carole & Bob DELL'Agostino
Amy Dieter
Kathryn & Robert Elsaesser
Enterprise Holdings Foundation
FleishmanHillard
Golden 1 Credit Union
Green Acres Nursery & Supply
Jay Hansen
Laura Jenkins
Barry & Lynda Keller
Nicole & Dan Rogers
Rotary Club of Sacramento Foundation
SMUD, Sacramento Municipal Utilities District
Sacramento Perennial Plant Club
Frans DeBry Fund Sacramento Region Community Foundation
Elizabeth Salmi
Maria Sperber
Kathleen Stack
Andrea Thompson
Women Lawyers of Sacramento Foundation
Steve Chiamonte
Ellen Brown
Felicia James
Tawney Lambert
Anna Rosenbaum
Martin Steiner