



## *Annual Report 2018*

Our mission is to inspire kids to eat their vegetables.  
We teach elementary children in low-income schools cooking and nutrition to improve our health, economy, and environment.







# Melon Message from the CEO & Chief Food Genius

"Why do you like food literacy class?" a teacher asked our students.

"They never give up on us!" one student replied.

Giving kids junk food is easy. It takes bravery and persistence to joyfully show up with veggies. **When you show a child that her health matters, you're showing her you care.** We enthusiastically roll up our sleeves for this work at Food Literacy Center.

Our community is facing a public health crisis. Chronic diseases are the leading cause of death and disability in America. Healthy food is the strongest lever to improve human health.

The need for Food Literacy Center continues to grow. We reached our largest number of schools this year: 15. I have also been invited to train other nonprofits across the state in our methodology. They are seeking food literacy solutions to the growing health crisis in their communities.

Our nonprofit has planted deep roots in the burgeoning field of food literacy. We get to share our expertise more widely now, training other practitioners in addition to school children. That's a sign that a movement is building, and we're at the forefront.

In September 2019, we'll reach a critical milestone. **We're breaking ground on a 10,000 square foot cooking school with student gardens.** We will finally have a "center" for Food Literacy Center to call home! The facility will be located at Leataata Floyd Elementary School, impacting the elementary students and their families, most of whom live in nearby public housing. The average household income is \$8,000/year and 96% of the students are socioeconomically disadvantaged. The best part? The building is being paid for by developer fees from The Mill at Broadway, not with donations. We anticipate a September 2020 move-in. The new space allows us to increase our free programs—so we are asking for your continued support.

You helped us get here. By loyally supporting this startup nonprofit eight years ago, you committed to the dream. You never gave up on us! Thank you for being there for us—and for our kids. You have showed them that their health matters, and so do they.

In parsnip partnership,

*Amber*

## Expense



## Revenue



Corporate \$15,396  
Miscellaneous \$287

**In-kind Contributions:**  
**\$96,472**

## 2018 BOARD OF DIRECTORS

- Amber K. Stott**, Founding Executive Director, Food Literacy Center
- Stacey Kauffman**, Board Chair, Entercom
- Nicole Rogers**, Secretary, Nugget Markets
- Megan Riggs**, Treasurer, Raley's
- Elise Bauer**, Simply Recipes
- Megan Burritt**, Blue Apron
- Jay Hansen**, SCUSD Board of Directors
- Greg Lucas**, California State Library
- Josh Nelson**, Honorary Board Member, Selland Family Restaurants





# Veggie of the Year

**WINNER!**



**Carrot, Ravin Patel, Selland Family Restaurants**  
Bell Pepper, Suleka Sun-Lindley, VEG Restaurant  
Nopales, Kurt Spataro, Paragary Restaurant Group  
Beet, Justine Kelly, Sun Basket  
Radish, Rick Mahan, The Waterboy/OneSpeed Pizza

## Inspiring More Food Adventurers

In 2018-19, Food Literacy Center continued to expand through Sacramento City Unified School District bringing 14 weeks of FREE food literacy classes to 1,740 kids.

Aspire Capitol Heights Academy	Leataata Floyd Elementary
Bret Harte Elementary	Oak Ridge Elementary
Camellia Basic Elementary	Pacific Elementary
Ethel I. Baker Elementary	Parkway Elementary
Ethel Phillips Elementary	St. Hope Public Schools (PS7)
John Cabrillo Elementary	Susan B. Anthony Elementary
John Sloat Elementary	Woodbine Elementary
John Still Elementary	

School Year	Kids	Schools
2012-13	120	1
2013-14	380	3
2014-15	735	5
2015-16	850	8
2016-17	1,262	9
2017-18	1,600	13
2018-19	1,740	15

**147** Volunteers  
**1,358** Hours

## MEASURING OUR SUCCESS

### Our students eat their veggies!

**95%** fearlessly tasted a new fruit or vegetable each week as Produce of the Day

**85%** have a positive attitude toward healthy food

**70%** ask for the fruits and vegetables we have used in class



## Food Adventure Challenge

As our 14-week curriculum comes to a close each semester, our students showcase their knowledge and skills in a cooking competition making homestyle food: the Food Adventure Challenge. Kids form teams, choose 5 fruits and vegetables, and create a salad and dressing from scratch without their teachers' help. For many students, our classes are their first experience cooking. Seeing the kids showcase their skills and become full-fledged Food Adventurers is inspiring! They love their fruits and vegetables.

*"My favorite part of food literacy was getting to cook stuff. And that we got to eat it!... This is the best day ever. I love the apples and lettuce in the salad."*



*"My first year in food literacy class I was scared to try new things, but by the second year I realized I liked it. I had fun trying new things!"*

## TOP FUNDERS



## 2018 TOP FUNDERS

**We rely on supporters like you to bring free food literacy classes to more kids! Thanks to the following donors who supported Food Literacy Center between January 1, 2018 and December 31, 2018.**

### \$30,000+

AmeriCorps  
The California Endowment  
Dignity Health  
Raley's Family of Fine Stores  
Rite Aid Foundation KidCents

### \$10,000 to \$29,999

California Rice Commission  
Kaiser Permanente  
Margaret Deterding Fund  
Mariani Nut Company

### \$5,000 to \$9,999

Downtown Sacramento Foundation  
Finance of America Mortgage  
FNL Foundation  
Kelly Foundation  
The Mill at Broadway  
PFund Family Foundation  
Point West Rotary Club  
Rabobank, N.A.  
Whole Foods Market

### \$2,500 to \$4,999

Natasha Baker & Andrew Shaw  
Elise Bauer  
Entercom Sacramento  
Gold River Wealth Advisors,  
Ameriprise Financial Services, Inc  
Marsha & Nick Ifurung  
Lucas Family Donor Fund  
Nugget Markets  
The Safeway Foundation  
Selland Family Restaurants  
Simply Recipes

### \$1,000 to \$2,499

AdFarm  
American Academy of Pediatrics  
California Chapter 1 Foundation  
(AAPCA1 Foundation)  
Bailarin Cellars  
Confucius Institute, University of  
California Davis  
County of Sacramento, County  
Supervisor Patrick Kennedy  
FSB Core Strategies  
Green Acres Nursery & Supply  
The Honey Agency  
Insight Coffee Roasters  
Stacey & Galvin Kauffman  
Local Roots Food Tours  
OneSpeed Pizza  
The Richard & Kathleen Zacky  
Family Foundation

### SMUD

Sacramento Public Library  
Safeway  
Sierra Health Foundation  
Silicon Valley Community Foundation,  
Berryessa, Castro, Lordge Family Fund  
Soroptimist International  
Sacramento North  
Amber Stott & Brendan Belby  
Sun & Soil Juice Company  
Sutter Health  
UC Davis Health  
United Way California Capital Region  
Visit Sacramento  
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