



Big Day of Giving
MAY 5

Marketing Report 2023

Amount Raised For Our Kids

 **\$35,328.22**

includes matching gift



Social Post Overview

Total of 70 posts & emails across our platforms with 55,427 impressions.

Social Media



Impressions: 16,815



Impressions: 11,068



Impressions: 1,440

Newsletter

7 emails sent to a total of **25,757 subscribers**
8,078 opened for a **31% open rate**

Thank you for sustaining our grassroots efforts to inspire kids to eat their vegetables! Because we don't accept funding from Big Junk Food, we rely on supporters like you.

Stay Connected!

